

Ethics News – January 19, 2018

The Canadian Centre for Ethics & Corporate Policy (“Ethics Centre”) is pleased to provide you by email, on a regular basis, with timely articles from a variety of sources, on ethical issues currently affecting organizations.

In this month’s first article Sylvia Vorhauser – Smith, in **Forbes**, discusses humanizing technology and digitizing humanity – in terms of new technologies and the ethical parameters around which they should be assessed.

Access the article at <https://www.forbes.com/sites/sylviavorhausersmith/2018/01/14/hr-can-we-please-discuss-ethics-in-the-future-of-work/#59469a393dd5>

In our second article, from the American publication **Think Progress**, there is a discussion of the relationship between ethics, corporate strategy and PR, in terms of corporate misdirection regarding the recently approved GOP tax cuts.

Access the article at <https://thinkprogress.org/walmart-bonus-layoffs-ed187882b011/>

In our third article, Andrew Ross Sorkin, writing in the **New York Times**, reports that when a multi – trillion-dollar investor talks about social responsibility, companies listen.

Access the article at <https://www.nytimes.com/2018/01/15/business/dealbook/blackrock-laurence-fink-letter.html>

And **saving the best for last**, we are excited to provide you with a link to **The Concise Encyclopedia of Business Ethics – at <https://conciseencyclopedia.org>**. The Encyclopedia is published on a nonprofit basis by the Journal Review Foundation, and is edited by Chris MacDonald (an Ethics Centre Board member) and Alexei Marcoux, editors of the Business Ethics Journal Review. Its aim is to provide readers with a brief, useful overview of business ethics. It provides key definitions, main areas of controversy, and pointers for further reading in 29 short and readable entries.

ETHICS CENTRE is a uniquely Canadian, independent body, dedicated to promoting and maintaining an ethical orientation and culture in Canadian organizations. We champion the application of ethical values in the decision -making processes of business and other organizations.

We welcome your comments – which can be directed to Lois Marsh at lmash@ethicscentre.ca

In particular, we would welcome suggestions for subjects of interest to you.

May we also encourage you, if you are not already a member of **Ethics Centre**, to consider joining us.

A New Member application can be accessed on our Website at “**The Canadian Centre for Ethics & Corporate Policy**”.